



Dear Credit Union Leader:

Today's eight-year-old is tomorrow's adult member. To perpetuate our credit unions, we must make a concentrated effort to capture the members of tomorrow, today! DuTrac Community Credit Union invites you to join the *Savasaurus Club*® – a customizable youth savings and education program – to initiate a life-long, rewarding journey with your younger members.

After Two years of research and development, and almost 24 years in operation, DuTrac's *Savasaurus Club*® is a proven success, exceeding the Club's goals and objectives. The *Savasaurus Club*® has allowed DuTrac to expand its services to younger people, build overall member loyalty and retention and thus perpetuate – and grow – our Credit Union. DuTrac Community is now proud to share its unique and successful program with you.

Education is the theme of *Savasaurus Club*®. Education is delivered via web, print media, events and activities emphasizing personal finance, credit union services, community involvement and the philosophy of "People Helping People." It is through education that younger members continually build foundations for their sound financial futures.

The Club's success lies in the simplicity of its operations. DuTrac's staff find the concept easy to understand and simple to implement. The *Savasaurus Club*® offers a familiar educational tool to its young members – dinosaurs, in particular "Sunny the Savasaurus." Schools and educational organizations have been using dinosaurs as successful learning tools for years. Popularity of these creatures continues to increase.

"Sunny the Savasaurus" has captured the hearts of 3,600 Club members, as well as the minds of members' parents and grandparents. The popularity of our *Savasaurus Club*® and "Sunny" will exceed your expectations.

We hope that the following information will encourage you to contact us regarding the adoption of the *Savasaurus Club*® youth savings and education program at your credit union. Adoption of the *Savasaurus Club*® provides a turn-key solution as well as the motivation, resources and building blocks for a life-long journey with younger members.

Thank you for your interest and consideration.

Cordially,

A handwritten signature in black ink that reads "Karen M Tegeler". The script is fluid and cursive.

Karen M Tegeler

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